



National Partner PROGRAM APPLICATION

The National Partner Program is an exclusive network of corporations, law firms, and associations that are committed to advancing marketplace trust.

If your organization is committed to building a trustworthy marketplace for consumers and businesses through industry self-regulation, we welcome you to apply to become a National Partner.

ORGANIZATION INFORMATION

Organization Name

Address

City, State / Province, Country

Zip Code / Postal Code

Phone Number

Website Address

NATIONAL PARTNER PROGRAM CONTACT

Name

Title

Email Address

Phone Number

BILLING CONTACT (if different from above)

Name

Title

Email Address

Phone Number

Please note: When you join the National Partner Program, we may contact you with more information about our programs, events, and services. We do not share your contact information with third parties. You can opt out of future marketing communications by clicking the "unsubscribe" link in any email you may receive from us.

ANNUAL DUES

Effective March 1, 2020

National Partner annual dues are based on revenue tiers:

Annual Revenue	National Partner Annual Dues
Law firm, association, or under \$1 billion	\$ 10,000
\$1.1 billion to \$10 billion	\$ 25,000
\$10 billion to \$30 billion	\$ 45,000
\$30.1 billion and above	\$ 85,000

SIGNATURE

By signing this application, you agree you have read and understand the BBB Standards for Trust (“Standards”) below and certify that your organization meets and will abide by the Standards as they may be amended.

Signature

Date

BBB Standards for Trust

The BBB Standards for Trust are eight principles that summarize important elements of creating and maintaining trust in business. The BBB Code of Business Practices is built on these standards.



BUILD TRUST

Establish and maintain a positive track record in the marketplace.

ADVERTISE HONESTLY

Adhere to established standards of advertising and selling.

TELL THE TRUTH

Honestly represent products and services, including clear and adequate disclosures of all material items.

BE TRANSPARENT

Openly identify the nature, location, and ownership of the business, and clearly disclose all policies, guarantees and procedures that bear on a customer’s decision to buy.

HONOR PROMISES

Abide by all written agreements and verbal representations.

BE RESPONSIVE

Address marketplace disputes quickly, professionally, and in good faith.

SAFEGUARD PRIVACY

Protect any data collected against mishandling and fraud, collect personal information only as needed, and respect the preferences of consumers regarding the use of their information.

EMBODY INTEGRITY

Approach all business dealings, marketplace transactions and commitments with integrity.