



National Partner Application

National Partners are an exclusive network of corporations, law firms, and associations that are committed to advancing marketplace trust.

If your organization is committed to building a trustworthy marketplace for consumers and businesses through industry self-regulation, we welcome you to apply to become a National Partner.

ORGANIZATION INFORMATION

Organization Name

Address

City, State / Province, Country

Zip Code / Postal Code

Phone Number

Website Address

NATIONAL PARTNER CONTACT

Name

Title

Email Address

Phone Number

BILLING CONTACT (IF DIFFERENT FROM ABOVE)

Name

Title

Email Address

Phone Number

Please note: When you become a National Partner, we may contact you with more information about our programs, events, and services. We do not share your contact information with third parties. You can opt out of future marketing communications by clicking the “unsubscribe” link in any email you may receive from us.

National Partners
National Partner Application

ORGANIZATION INFORMATION

National Partner annual dues are based on revenue tiers:

Annual Revenue	National Partner Annual Dues
Law firm, association, or under \$1 billion	\$ 10,000
\$1.1 billion to \$10 billion	\$ 25,000
\$10.1 billion to \$30 billion	\$ 45,000
\$30.1 billion and above	\$ 85,000

SIGNATURE

By signing this application, you agree you have read and understand the BBB National Programs code of conduct below and certify that your organization meets and will abide by the code as it may be amended.

Signature

Date

Leading corporations and law firms join BBB National Programs as National Partners to enhance their reputations and advance transparency, accountability, and trust in the marketplace.

By becoming a National Partner, you demonstrate your support for responsible business practices, your commitment to enhancing established self-regulatory programs, and your dedication to helping develop the next wave of industry-led solutions to emerging business challenges. National Partners lead by example and work with us to:

- **Set industry best practices** tailored to build marketplace trust without the need for new—or additional—regulations.
- **Implement accountability** through the execution of self-regulatory programs that include built-in accountability mechanisms.
- **Champion industry self-regulation** to help businesses and consumers efficiently resolve disputes.