



Privacy Collective

**Wednesday, December 1, 2021
12:45 – 4:00 PM ET, Hybrid**

Privacy Collective

An Off-the-Record Collaboration Among Privacy Experts

The practice of data privacy has always been about doing right by consumers, empowering them to make informed choices about their personal data. New technologies and new regulations continue to challenge privacy practitioners to adapt best practices to preserve this vision, while still leaving room for innovation.

PrivacyCollective is a community of privacy experts coming together to discuss novel topics in the evolving privacy landscape, identify specific risks and unfolding uncertainties, share insights and the challenges that keep us up at night, and craft solutions. Our roundtable discussions embrace the Chatham House Rule to encourage open dialogue about the challenges we face interpreting and implementing new privacy practices while pivoting compliance operations to reflect these unprecedented times.

Sample Agenda

Schedule

12:45 PM	Welcome
1:00 PM	Can AI Build Consumer Trust?
2:00 PM	Ethical Design and Human-First Privacy
3:00 PM	Today's Pressing Privacy Challenges
3:50 PM	Closing Remarks

Program Content – Return to your organization with:

- A better understanding of the privacy landscape
- Knowledge that they are not alone in the challenges they are facing
- Possible solutions to privacy challenges
- "Ammunition" to build internal support and advance privacy initiatives

These take-aways should aid in helping organizations better calculate the investments they need to make in the privacy and security spaces.

Audience

Who Will be Attending?

This discussion brings businesses and practitioners together to identify and prioritize real-world implementation challenges, and is best suited for:

**Data Privacy
Lawyers**

**Other Privacy
Professionals**

**Technology
Vendors**

**Marketing
Technology
Experts**

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Signature

Date