An Off-the-Record Collaboration Among Privacy Experts

PrivacyCollective is a highly interactive, invite-only event hosted by privacy experts from BBB National Programs for privacy and data security experts. Following an introductory keynote conversation with Ruby Zefo, Chief Privacy Officer at Uber, and Justin Antonipillai, Founder and CEO of WireWheel, the event will feature three roundtable sessions for attendees to meet, share ideas, and collaborate.

In a Chatham House Rule setting, attendees will have a safe environment to openly discuss their privacy challenges, how they meet them, and possible solutions to a range of issues such as:

- Verifying identity (DSARs and age gates)
- Preparing for data subject access requests
- The nexus of law enforcement and commerce
- CCPA, GDPR, and state laws such as New York’s security breach law
- What does “reasonable” security look like today

Help your organization make smarter investments in privacy and security. Register for PrivacyCollective today.

Registration Pricing

Invited privacy and data security experts can register for PrivacyCollective for only $199.

BBB National Programs National Partners and Children’s Advertising Review Unit (CARU) Supporters can register for PrivacyCollective at a special rate. Please contact Events@bbbnp.org for details.

REGISTER TODAY: bit.ly/BBBNP_PrivacyCollective