

CARU 2020

CARU CONFERENCE: VIRTUAL SERIES Sponsorship

The CARU Conference attracts thought leaders and executives from leading brands looking for insights into the latest trends and issues in kids' advertising and privacy. Generate brand visibility with this influential audience and support best practices in responsible marketing to children by becoming a CARU Conference sponsor.

This year we are bringing the insights and best practices to attendees with the **CARU Conference: Virtual Series**. The online version of the CARU Conference delivers the same amazing lineup of speakers and sessions across eight different virtual seminars running from May through December.

The **CARU Conference: Virtual Series** presents sponsors with a unique opportunity to generate more visibility with a bigger audience during live and on-demand versions of each session in the series.

New sponsorship packages include:

★ Bronze Sponsor

Logo on the event website, marketing materials, and list of sponsors displayed at the end of each virtual session

★ Silver Sponsor

Rotating banner ad displayed during the virtual sessions plus all benefits of Bronze Sponsorship

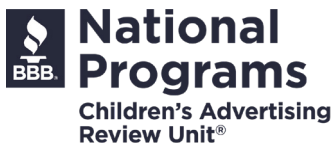
★ Gold Sponsor

Copy of the attendee list after each virtual session plus all the benefits of Silver Sponsorship

★ Diamond Sponsor

30-second video played during each virtual session plus all the benefits of Gold Sponsorship

	Bronze	Silver	Gold	Diamond
Standard Pricing	\$3,000	\$4,000	\$10,000	\$15,000
Member/Supporter Pricing	\$2,400	\$3,200	\$8,000	\$12,000



A limited number of sponsorships are still available. Contact us at Sponsorships@bbbnp.org to reserve your sponsorship now and maximize your brand visibility during the CARU Conference: Virtual Series.